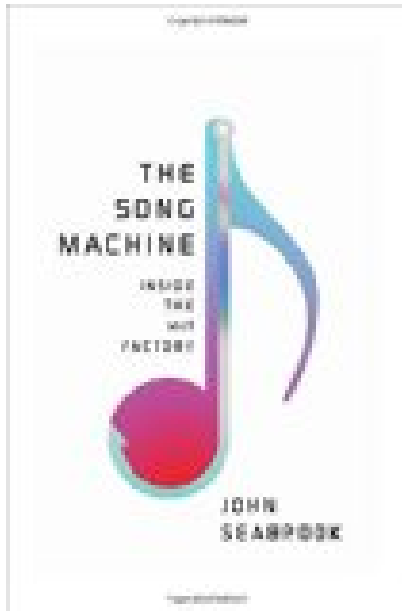


The Song Machine Inside the Hit Factory



BOOK DETAILS

- Author : John Seabrook
- Pages : 352 Pages
- Publisher : W. W. Norton & Company
- Language : English
- ISBN : 0393241920

[↓ DOWNLOAD](#)

BOOK SYNOPSIS

"An utterly satisfying examination of the business of popular music." —Nathaniel Rich, *The Atlantic* Over the last two decades a new type of hit song has emerged, one that is almost inescapably catchy. Pop songs have always had a "hook," but today's songs bristle with them: a hook every seven seconds is the rule.

Painstakingly crafted to tweak the brains delight in melody, rhythm, and repetition, these songs are highly processed products. Like snack-food engineers, modern songwriters have discovered the musical "bliss point." And just like junk food, the bliss point leaves you wanting more. In *The Song Machine*, longtime New Yorker staff writer John Seabrook tells the story of the massive cultural upheaval that produced these new, super-strength hits. Seabrook takes us into a strange and surprising world, full of unexpected and vivid characters, as he traces the growth of this new approach to hit-making from its obscure origins in early 1990s Sweden to its dominance of today's Billboard charts. Journeying from New York to Los Angeles, Stockholm to Korea, Seabrook visits specialized teams composing songs in digital labs with new "track-and-hook" techniques. The stories of artists like Katy Perry, Britney Spears, and Rihanna, as well as expert songsmiths like Max Martin, Stargate, Ester Dean, and Dr. Luke, *The Song Machine* shows what life is like in an industry that has been catastrophically disrupted—spurring innovation, competition, intense greed, and seductive new products. Going beyond music to discuss money, business, marketing, and technology, *The Song Machine* explores what the new hits may be doing to our brains and listening habits, especially as services like Spotify and Apple Music use streaming data to gather music into new genres invented by algorithms based on listener behavior. Fascinating, revelatory, and original, *The Song Machine* will change the way you listen to music.

THE SONG MACHINE INSIDE THE HIT FACTORY - Are you looking for Ebook *The Song Machine Inside The Hit Factory*? You will be glad to know that right now *The Song Machine Inside The Hit Factory* is available on our online library. With our online resources, you can find *Applied Numerical Methods With Matlab Solution Manual 3rd Edition* or just about any type of ebooks, for any type of product. Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. *The Song Machine Inside The Hit Factory* may not make exciting reading, but *Applied Numerical Methods With Matlab Solution Manual 3rd Edition* is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with *The Song Machine Inside The Hit Factory* and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with *The Song Machine Inside The Hit Factory*. To get started finding *The Song Machine Inside The Hit Factory*, you are right to find our website which has a comprehensive collection of manuals listed.